

**DECLARATION AND POWER OF ATTORNEY**

As a below named inventor, I hereby declare that:

My residence, post office address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled "**System and Method for Delivering Targeted Data to a Subscriber Base Via a Computer Network**," the specification of which:

- ☐ is attached hereto.  
☒ was filed on February 22, 2000 as Application Serial No. 09/510,559  
 and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the Patent and Trademark Office all information known to me to be material to patentability of the subject matter claimed in this application, as "materiality" is defined in 37 C.F.R. § 1.56.

I hereby claim foreign priority benefits under 35 U.S.C. § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate listed below, or under § 365(a) of any PCT international application listed below designating least one country other than the United States of America, and have identified below any foreign application for patent or inventor's certificate, or of any PCT international application, having a filing date before that of the application on which priority is claimed.

| <u>Prior Foreign Application No.</u> | <u>Country</u> | <u>Filing Date</u><br><u>(mm/dd/yy)</u> | <u>Priority</u><br><u>Claimed</u> | <u>Cert. copy</u><br><u>Attached</u> |
|--------------------------------------|----------------|---|-----------------------------------|--------------------------------------|
| N/A                                  |                |   |                                   |                                      |
|                                      |                |   |                                   |                                      |
|                                      |                |   |                                   |                                      |

I hereby claim the benefit under 35 U.S.C. § 119(e) of any United States provisional application(s) listed below.

| <u>Provisional Application No.</u> | <u>Filing Date</u><br><u>(mm/dd/yy)</u> |
|------------------------------------|---|
| 60/121,099                         | 02/22/1999                              |
|                                    |   |

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below, or under § 365(c) of any PCT international application listed below designating the United States of America, and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose all information known to me to be material to the patentability of the subject matter claimed in this application, as "materiality" is defined in 37 C.F.R. § 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application.

| <u>Parent Application No.</u> | <u>Filing Date</u><br><u>(mm/dd/yy)</u> | <u>Parent Patent No. (if applicable) or Status</u> |
|-------------------------------|---|--|
| N/A                           |   |  |
|                               |   |  |


The Assignee hereby revokes any previous Powers of Attorney and appoints Jeffrey C. Hood, Reg. No. 35,198, Kevin L. Daffer, Reg. No. 34,146, B. Noël Kivlin, Reg. No. 33,929, Eric B. Meyertons, Reg. No. 34,876 and David A. Rose, Reg. No. 26,223, each said attorneys being members or associates of the firm of Conley, Rose & Tayon, P.C., as attorney or agent for so long as they remain with such company or firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Letters Patent.

Please direct all communications to:

Jeffrey C. Hood  
Conley, Rose & Tayon, P.C.  
P.O. Box 398  
Austin, Texas 78767-0398  
Phone: (512) 476-1400

I hereby declare that all statements made herein of my own knowledge are true and that all statements made herein on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Inventor's Full Name: David Guthrie

Inventor's Signature:  Date: 10/5/2000

City and State (or Foreign Country) of Residence: Smyrna, Georgia Citizenship: USA

3728 Tynemoore Trace, Smyrna, Georgia 30080  
(Include number, street name, city, state and zip code)

Power of Attorney

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****POWER OF ATTORNEY BY ASSIGNEE  
AND EXCLUSION OF INVENTOR(S) UNDER 37 C.F.R. 3.71  
WITH STATEMENT UNDER C.F.R. 3.73(b)**Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

The undersigned assignee of the entire interest in the below-identified subject application(s) hereby appoints Berj A. Terzian (Reg. No. 20060), David Weild, III (Reg. No. 21094), Barry D. Rein (Reg. No. 22411), Philip T. Shannon (Reg. No. 24278), Francis E. Morris (Reg. No. 24615), Gidon D. Stern (Reg. No. 27469), John J. Lauter, Jr. (Reg. No. 27814), Brian M. Poissant (Reg. No. 28462), Rory J. Radding (Reg. No. 28749), Stephen J. Harbulak (Reg. No. 29166), Donald J. Goodell (Reg. No. 19766), Thomas E. Friebe (Reg. No. 29258), Laura A. Coruzzi (Reg. No. 30742), Geraldine F. Baldwin (Reg. No. 31232), Victor N. Balancia (Reg. No. 31231), Samuel B. Abrams (Reg. No. 30605), Adriane M. Antler (Reg. No. 32605), Thomas G. Rowan (Reg. No. 34419), James G. Markey (Reg. No. 31636), Thomas D. Kohler (Reg. No. 32797), Scott D. Stimpson (Reg. No. 33607), Gary S. Williams (Reg. No. 31066), Ann L. Gisolfi (Reg. No. 31956), Kelly D. Talcott (Reg. No. 39582), Francis D. Cerrito (Reg. No. 38100), Anthony M. Insogna (Reg. No. 35203), Brian M. Rothery (Reg. No. 35340), Brian D. Siff (Reg. No. 35679), Michael J. Lyons (Reg. No. 37386), Nikolaos C. George (Reg. No. 39201), Stephen S. Rabinowitz (Reg. No. 40286), Ognjan V. Shentov (Reg. No. 38051), Kenneth L. Stein (Reg. No. 38704), Andrew J. Gray (Reg. No. 41796), Henry C. Lebowitz (Reg. No. 36196), Leo Merken (Reg. No. 41192), Margaret B. Brivanlou (Reg. No. 40922), David R. Owens (Reg. No. 40756), Matthew E. Langer (Reg. No. 36343), Karen G. Horowitz (Reg. No. 35199), T. Christopher Tsang (Reg. No. 40258), and Carl P. Bretscher (Reg. No. 41635), all of Pennie & Edmonds LLP, whose addresses are 1155 Avenue of the Americas, New York, New York 10036, 1667 K Street N.W., Washington, DC 20006 and 3300 Hillview Avenue, Palo Alto, CA 94304, all of Pennie & Edmonds LLP (PTO Customer No. 20583), as its attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71, provided that, if any one of these attorneys ceases being affiliated with the law firm of Pennie & Edmonds LLP as partner, counsel, or employee, then the appointment of that attorney and all powers derived therefrom shall terminate on the date such attorney ceases being so affiliated.

Please direct all correspondence for this application to customer no. 20583.

**Statement Under 37 C.F.R. 3.73(b)**

WebMD states that it is the assignee of the entire right, title, and interest in the following patent applications/patents identified below.

|    |  |  |
|----|--|--|
| 1) | <p>Application of: Theron Tock<br/>         Application No.: 09/437,994<br/>         For: SYSTEM AND METHOD FOR ENABLING A CLIENT APPLICATION TO OPERATE OFFLINE FROM A SERVER</p> <p>Group Art Unit: 2155<br/>         Confirmation No.: 8724</p> <p>By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:</p> <p>1. From: THERON TOCK To: HEALTHEON CORP.<br/>         The document was recorded in the United States Patent and Trademark Office on <u>11/10/1999</u> at Reel <u>010393</u>, Frame <u>0329</u>, or for which a copy thereof is attached.</p> <p>2. From: HEALTHEON CORP. To: WEBMD CORP.<br/>         The document was recorded in the United States Patent and Trademark Office on <u>03/12/2001</u> at Reel <u>011641</u>, Frame <u>0390</u>, or for which a copy thereof is attached.</p> | <p>Filed: 10 November 1999</p> <p>Examiner: Young N. Won<br/>         Attorney Docket No.: 11389-003-999</p> |
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|    |  |  |
|----|--|--|
| 2) | <p>Application of: Kougiouris et al.<br/>         Application No.: 09/441,218<br/>         For: DYNAMIC INTERACTION MANAGER FOR A MARKUP LANGUAGE GRAPHICAL USER INTERFACE</p> <p>Group Art Unit: 2176<br/>         Confirmation No.: 4018</p> <p>By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:</p> <p>1. From: KOUGIOURIS et al. To: HEALTHEON CORP.<br/>         The document was recorded in the United States Patent and Trademark Office on <u>04/03/2000</u> at Reel <u>010709</u>, Frame <u>0224</u>, or for which a copy thereof is attached.</p> <p>2. From: HEALTHEON CORP. To: WEBMD CORP.<br/>         The document was recorded in the United States Patent and Trademark Office on <u>03/12/2001</u> at Reel <u>011641</u>, Frame <u>0390</u>, or for which a copy thereof is attached.</p> | <p>Filed: November 15, 1999</p> <p>Examiner: Charles A. Bieneman<br/>         Attorney Docket No.: 11389-009-999</p> |
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3) Application of: Kougiouris et al. Filed: 15 November 1999  
 Application No.: 09/439,374  
 For: SYSTEM AND METHOD ENABLING MULTIPLE PROCESSES TO EFFICIENTLY LOG EVENTS

Group Art Unit: 2154  
 Confirmation No.: 1573

Examiner: Wen-Tai Lin  
 Attorney Docket No.: 11389-010-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: KOUGIOURIS, et al. To: HEALTHEON CORP.  
 The document was recorded in the United States Patent and Trademark Office on 01/19/2000 at Reel 010497, Frame 0257, or for which a copy thereof is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
 The document was recorded in the United States Patent and Trademark Office on 03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof is attached.

4) Application of: David Guthrie Filed: February 22, 2000  
 Application No.: 09/510,559  
 For: SYSTEM AND METHOD FOR DELIVERING TARGETED DATA TO A SUBSCRIBER BASE VIA A COMPUTER NETWORK

Group Art Unit: 2142  
 Confirmation No.: 2998

Examiner: Mehmet B. Geckil  
 Attorney Docket No.: 11389-011-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: David Guthrie To: Greenberg News Networks, Inc.  
 The document was executed on \_\_\_\_\_ at Reel \_\_\_\_\_, Frame \_\_\_\_\_  
 or for which a copy thereof is attached.

2. From: Greenberg News Networks, Inc. To: WebMD Corp.  
 The document was recorded in the United States Patent and Trademark Office on 10/10/2000 at Reel 011153, Frame 0687, or for which a copy thereof is attached.

5) Application of: Bautista et al. Filed: 26 July 2000  
Application No.: 09/626,341  
For: SYSTEM AND METHOD FOR INTEGRATING INTERNET-BASED HEALTHCARE APPLICATIONS

Group Art Unit: 3626  
Confirmation No.: 8453

Examiner: Kim T. Bui  
Attorney Docket No.: 11389-012-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: BAUTISTA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
07/26/2000 at Reel 010969, Frame 0777, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.

6) Application of: Chawla et al. Filed: 26 July 2000  
Application No.: 09/626,340  
For: SYSTEM AND METHOD FOR ENABLING SINGLE SIGN-ON FOR NETWORKED APPLICATIONS

Group Art Unit: 2785  
Confirmation No.: N/A

Examiner: Unknown  
Attorney Docket No.: 11389-013-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: CHAWLA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
07/26/2000 at Reel 010969, Frame 0804, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.

7) Application of: Framba et al. Filed: 26 July 2000  
Application No.: 09/626,338  
For: SYSTEM AND METHOD FOR APPLICATION CONTEXT SHARING AMONG  
INTERNET-BASED HEALTHCARE APPLICATIONS

Group Art Unit: 2761 Examiner: Unknown  
Confirmation No.: N/A Attorney Docket No.: 11389-014-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: FRAMBA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
07/26/2000 at Reel 010973, Frame 0734, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.

8) Application of: Gupta et al. Filed: 26 July 2000  
Application No.: 09/626,337  
For: MESSAGING SYSTEM AND METHOD FOR INTERNET-BASED HEALTHCARE  
APPLICATIONS

Group Art Unit: 2761 Examiner: Unknown  
Confirmation No.: N/A Attorney Docket No.: 11389-015-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: GUPTA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
07/26/2000 at Reel 010973, Frame 0696, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.

9) Application f: Chawla et al. Filed: 26 July 2000  
Application No.: 09/626,339  
For: SYSTEM AND METHOD FOR DELEGATING A USER AUTHENTICATION  
PROCESS FOR A NETWORKED APPLICATION TO AN AUTHENTICATION  
AGENT

Group Art Unit: 2756  
Confirmation No.: N/A

Examiner: Unknown  
Attorney Docket No.: 11389-016-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: CHAWLA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
07/26/2000 at Reel 010969, Frame 0789, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.

10) Application of: Kougiouris et al. Filed: 15 November 1999  
Application No.: 09/441,188  
For: AUTOMATIC FORMATTING AND VALIDATING OF TEXT FOR A MARKUP  
LANGUAGE GRAPHICAL LUSER INTERFACE

Group Art Unit: 2176  
Confirmation No.: 3971

Examiner: Maikhanh Nguyen  
Attorney Docket No.: 11389-017-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: KOUGIOURIS, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
02/07/2000 at Reel 010540, Frame 0842, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.



11) Application of: Johnson et al.  
Application No.: 09/728,763 Filed: 30 November 2000  
For: SYSTEM AND METHOD FOR MANAGING SECURITY FOR A DISTRIBUTED  
HEALTHCARE APPLICATION  
  
Group Art Unit: 2166 Examiner: Unknown  
Confirmation No.: N/A Attorney Docket No.: 11389-018-999

An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office on 04/02/2001 at Reel 011703 , Frame 0091 , or for which a copy thereof is attached.

12) Application of: Schurenberg et al.  
Application No.: 09/734,328 Filed: 30 November 2000  
For: INTEGRATED INSURANCE ELIGIBILITY SERVICE FOR AN ELECTRONIC  
LABORATORY APPLICATION  
  
Group Art Unit: 2163 Examiner: Unknown  
Confirmation No.: N/A Attorney Docket No.: 11389-019-999

An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office on 03/29/2001 at Reel 011653 , Frame 0613 , or for which a copy thereof is attached.

13) Application of: Schurenberg et al.  
Application No.: 09/734,331 Filed: 30 November 2000  
For: SYSTEM AND METHOD FOR CONNECTING A HEALTHCARE BUSINESS TO A  
PLURALITY OF LABORATORIES  
  
Group Art Unit: 2163 Examiner: Unknown  
Confirmation No.: N/A Attorney Docket No.: 11389-020-999

An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office on 03/29/2001 at Reel 011653 , Frame 0626 , or for which a copy thereof is attached.

14) Application of: Schurenberg et al.  
 Application No.: 09/734,336  
 For: SYSTEM AND METHOD FOR IMPLEMENTING A GLOBAL MASTER PATIENT INDEX

Filed: 30 November 2000

Group Art Unit: 2161  
 Confirmation No.: N/A

Examiner: Unknown  
 Attorney Docket No.: 11389-021-999

An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office on 06/19/2001 at Reel 011920, Frame 0498, or for which a copy thereof is attached.

15) Application of: Kougiouris  
 Application No.: 09/862,349  
 For: SYSTEM AND METHOD FOR MANAGING RESOURCES STORED IN A RELATIONAL DATABASE SYSTEM

Filed: 21 May 2001

Group Art Unit: 2171  
 Confirmation No.: N/A

Examiner: Unknown  
 Attorney Docket No.: 11389-022-999

An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office on \_\_\_\_\_ at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

16) Application of: Bowman et al.  
 Application No.: 09/511,963  
 For: PERSONALIZED HEALTH COMMUNICATION SYSTEM

Filed: 24 February 2000

Group Art Unit: 3626  
 Confirmation No.: 5919

Examiner: Vanel Frenel  
 Attorney Docket No.: 11389-026-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: BOWMAN, et al. To: WELLMED, INC.  
 The document was recorded in the United States Patent and Trademark Office on 07/02/2000 at Reel 010950, Frame 0962, or for which a copy thereof is attached.

2. From: WELLMED, INC. To: WEBMD CORP.  
 The document was recorded in the United States Patent and Trademark Office on \_\_\_\_\_ at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

17) Application of: Marshall et al.  
 Application No.: 09/512,231  
 Filed: 24 February 2000  
 For: PERSONALIZED HEALTH HISTORY SYSTEM WITH ACCOMMODATION FOR  
 CONSUMER HEALTH TERMINOLOGY

Group Art Unit: 3626  
 Confirmation No.: 5916

Examiner: CAROLYN BLECK  
 Attorney Docket No.: 11389-027-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: MARSHALL, et al. To: WELLMED, INC.  
 The document was recorded in the United States Patent and Trademark Office on  
07/07/2000 at Reel 010951, Frame 0163, or for which a copy thereof  
 is attached.

2. From: WELLMED, INC. To: WEBMD CORP.  
 The document was recorded in the United States Patent and Trademark Office on \_\_\_\_\_  
 at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

ASSIGNEE: WebMD Corporation

Date:

7/21/03

Signature:

*Douglas Wamsley*

Typed Name:

Douglas Wamsley

Position/Title:

Vice President

Address:

WebMD Corporation

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Elmwood Park, NJ 07407